

FRANKLIN COVEY
ON LEADERSHIP
WITH
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What Are Paradigms?



Paradigms are the way we see, understand, and interpret the world—our mental map.

Paradigm Shifts

Think of a time in your life where you experienced a Paradigm Shift (e.g., you experienced a role change, witnessed a dramatic event, or learned new information).

1. What was the event or circumstance?

2. What did you learn that changed your paradigm?

Paradigm Shifts (CONTINUED)

3. How did that Paradigm Shift affect your behavior?

4. What results did you get?

5. Which principles of effectiveness applied?

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