

CREATE A TEAM VISION

Effective leaders create a vision of where they are going and why. They are able to link to an aspirational purpose that inspires people to think bigger and find meaning in their work, especially during difficult times or change.

EXAMPLE: MOONSHOT VISION

Put a man on the moon by the end of the decade and bring him safely home.

Draft Your Team Vision Statement

Answer the following questions to draft your team vision statement:

- Prework: Consider your organization's mission and vision. What are the significant contributions only my team can make to achieve them?
- Think BIG. If my team could make one extraordinary contribution over the next one to five years, what would it be?
- If my team dissolved, what impact would that have on the organization?

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